



# Sonoma Mendocino Economic Development District

## Board of Directors Meeting

January 20th, 2022

Zoom: <https://us02web.zoom.us/j/81562264970?pwd=b1lwcE9MQUt1UW9NK2EwTzZWwXJxQT09>

Call In: 1 (669) 900-9128 | Meeting ID: 815 6226 4970 | Passcode: 857518



# January 20th, 2022 | Sonoma Mendocino Economic Development District | Board of Directors Meeting

## Agenda

### 1. CALL TO ORDER

Chair

CONSISTENT WITH THE PROVISIONS OF AB 361, MEMBERS OF THE BOARD OF DIRECTORS WILL PARTICIPATE IN THE JANUARY 20, 2022 MEETING BY TELECONFERENCE. IN PERSON PARTICIPATION BY THE PUBLIC WILL NOT BE PERMITTED AND NO PHYSICAL LOCATION FROM WHICH THE PUBLIC MAY ATTEND THE MEETING WILL BE AVAILABLE. REMOTE PUBLIC PARTICIPATION DETAILS ARE LISTED AT THE TOP OF THIS AGENDA.

Should you want to submit public comment, do so by email before the Board Meeting is called to order. Please state the agenda item number that you are commenting on and limit written comments to three hundred (300) words or less. Comments can be sent to [calvin.sandeen@sonomacounty.org](mailto:calvin.sandeen@sonomacounty.org). Written comments received prior to the meeting you wish to comment on will be read into the record.

### 2. ROLL CALL

Secretary

Jon Frech  
Mary Anne Petrillo (Chair)  
Katrina Kessen  
Paul Garza  
Lisa Badenfort (Vice-Chair)  
Robin Bartholow  
Jeff Kelly  
Mike Nicholls  
Paul Castro

### 3. OPEN TIME FOR PUBLIC EXPRESSION

Chair

This is an opportunity for any member of the public to briefly address the Board on any matter that does not appear on this agenda and is restricted to matters within the Board's jurisdiction. Items that appear to warrant a more-lengthy presentation or Board consideration may be placed on the agenda for discussion at a future meeting. Please limit comments to three hundred (300) words.

### 4. AGENDA ADJUSTMENTS – DISCUSSION/ACTION

Chair

### 5. STATEMENT OF CONFLICT OF INTEREST

Chair

This is the time for the Board of Directors to indicate any statements of conflict of interest for any item listed on this agenda.

5 min

### 6. CONSENT ITEMS – DISCUSSION/ACTION

Chair

#### a. Approval of Previous Board Meeting Minutes

a. December 16th, 2021 SMEDD Meeting Minutes - 4

15 min

### 7. FINANCIAL REPORT – DISCUSSION/ACTION

Fiscal Analyst

#### a. Monthly Financial Report - 8

The district's fiscal analyst will provide a monthly financial report to the board.

#### b. Monthly Reimbursement Request - 10

The Board will vote to reimburse the County of Sonoma for staff time and contractual expenditures that supported SMEDD activities in the

amount of \$7,471.50 during December 2021 .

45	<b>8. GUEST SPEAKER PRESENTATIONS: ECONOMIC DEVELOPMENT ADMINISTRATION AND SIERRA ECONOMIC DEVELOPMENT DISTRICT</b>	Chair
30 minutes	<b>9. AD HOC COMMITTEE REPORTS - DISCUSSION/ACTION</b> Ad Hoc Committees will report to the Board on recent progress.	Chair
	<b>a. District Financials/Budget Ad Hoc</b> The Board will discuss the current status of the Financials/Budget Ad Hoc with the District's fiscal analyst to determine ongoing needs to maintain this ad hoc or similar group for operational purposes.	Rebekah Heinze
	<b>a. Finance &amp; Budget Ad-Hoc Report.docx - 12</b>	
15 minutes	<b>10. STAFF UPDATE - DISCUSSION</b> Staff will provide a report to the board on recent district activities and work accomplished.	District Manager
10 min	<b>a. 2021 CEDS Update</b>	Bradley Johnson
5 minutes	<b>b. Broadband Initiative Update</b>	Calvin Sandeen
	<b>11. SUGGESTED AGENDA ITEMS FOR NEXT BOARD MEETING – DISCUSSION</b>	Chair
	<b>12. MEETING ADJOURNMENT - ACTION</b>	Chair