

**Economic Development Board
Creative Sonoma Update
December 2022**

Grantmaking

Arts Impact Grants for Organizations – We received a record high 48 applications for our AIGO Grants this year, more than for any grant program in our history. After review by a group of arts administration peers from across the country, 38 applications were recommended to receive funding with grants ranging between \$2,000 and \$11,000 for a total of \$200,000 awarded. The source for the funds is a combination of Sonoma County and National Endowment for the Arts Funds. A complete list of projects is attached.

Arts & Cultural Equity Fellows – Our 6 fellows participated in their first of three professional development workshops on November 30th. The focus of the work was based on the needs and requests of the Fellows cohort – branding, marketing, and artistic entrepreneurship. The presenter of the zoom session was Aurelia Michael who has a dual degree in Dance and Business Management as well as a Consulting Certification from the Fashion Institute of Technology. She currently runs a successful consulting firm focused on Life & Career Success, Performance and Communication, and Acting. The workshop series will continue in December and January.

Public Art

Public Art Consultancy – Our work continues in developing a public art program and policy for the Supervisors to review and approve in early 2023. We anticipate having the draft plan available on our website for public comment sometime during December. We are currently working with county counsel on developing language for a formal policy which will be reviewed by our Public Art Ad Hoc (Supervisors Gorin and Rabbitt) before presenting to the full board.

Fire Memorial – The Fire Memorial Public Art Work Plan is on the agenda for the Board of Supervisors to review on December 6th. If approved, it will confirm the funding available for the project and authorize the appointment of a Fire Memorial Task Force who will oversee the process. It is anticipated that the project will begin in January and take approximately 18 months to complete.

Arts Education

The arts education team (of 1) has focused on supporting the Arts Education Alliance's Advocacy Group as it has connected with parents in the Bellevue School District to discuss how to advocate for their children and partner with schools. Additional recent work includes convening music directors from around the county to update them on available funding streams and other resources available to support their programs and hosting a dialogue with SSU students in the Performing Arts for Classroom Teachers program about opportunities as teaching artists.



2023 Arts Impact Grant for Organizations Project Descriptions



Organization	Project Title	Project Description
6th Street Playhouse	6th Street Playhouse's 2023 Programs and Services	6th Street Playhouse celebrates its 50th anniversary with its "Renewal and Celebration" Season for 2023, which includes the mounting of 10 full productions of family-friendly works in two theatres, as well as education programs that include performances for youth and teens, post-show talk backs, and a wide variety of classes for the community.
222 Healdsburg Performing Arts	THE 222 Student Access and Education Project	Working in conjunction with Healdsburg High School and lead teacher, Dr. Linus Lancaster, THE 222 will create a student participation program for its performing arts 2023 schedule including complimentary attendance and educational resources (study guides, artist conversations and class discussion) for a variety of live performances featuring local and internationally known artists in jazz, classical music, choral music and literary arts.
Alexander Valley Film Society dba AV Film	Summer Film Camps and Future Filmmakers Program	AV Film will provide free summer and after-school filmmaking programs for 150 Northern Sonoma youths ages 10-18. Participants will learn and practice media skills through creative and socially relevant visual storytelling while gaining hands-on experience in every phase of filmmaking.
Artstart	"May Peace Prevail" Peace Pole Project	Peace Pole Project, named "May Peace Prevail," involves Artstart artists and apprentices working with marginalized youth within our local high schools, as well as local Veteran's organizations, to create mosaic Peace Poles and to install them at several high schools and in the community. The Peace Pole is an internationally recognized symbol of the hopes and dreams of people everywhere.
Boomerang Plus	Student Design Showcase	Boomerang Plus brings a network of creative professionals together to teach classes and help showcase student designs and products. Since 2013, our purpose is to connect and inspire local youth to help build stronger communities.
California Indian Museum and Cultural Center	Tribal Youth Ambassadors: Being with Bears Program	Being with Bears furthers Native youths' understanding of bears as their relatives. It involves them in hands-on learning about the complex family relationships and mutual ways of Native peoples and bears in Sonoma County using mentorship from Tribal Culture Bearers and a bear conservationist.
California Poets in the Schools	Poetry Power!	Six Teaching Artists will provide poetry programs to underserved, primarily low-income, BIPOC youth in 8 schools and homeless women at The Living Room focusing on self-expression, trauma-recovery and connection with the natural environment. Students will explore poetry through word, sound and image to create a body of poems and experience the link between the natural world and personal growth and wellbeing.
Cazadero Performing Arts Camp	Sonoma County JumpStart in Music Program and Summer Camp Scholarships	Cazadero Performing Arts Camp will offer a three-day sleep-away "JumpStart in Music" retreat serving middle school musicians of all socio-economic levels from Sonoma County public schools. Cazadero will also offer scholarships to Sonoma County residents to attend our summer sleep-away music camp serving musicians ages 9-18. Both programs develop creativity and musicianship in the redwoods of Western Sonoma County.
Children's Museum of Sonoma County	Access to Arts and Sustainability Learning	This project offers exploratory experiences for youth with varied artistic media led by the Museum's Art Studio Specialist, and 3-D assemblages taught by guest artist Susan Bercu. Access to Arts and Sustainability Learning provides children and families outstanding access to the creative intersection of visual art and sustainability practices through participatory learning and community building.
Chop's Teen Club	2023 Art Program Supplies	Chop's year-round artists series impacts youth by giving them access to outside artists, arts organizations, and art resources in our community. Through this access and exposure, the artistic scopes of our youth members are broadened, and the opportunities for youth to participate in, and be inspired by, art is increased.
Cinnabar Arts Corp	Cinnabar Young Rep 2022-23 Programs	Cinnabar Young Repertory programs offer the only professionally taught performing arts program in Petaluma. Our programs in 2023 will include 3 main stage performances and 8 After School Classes.
Corazón Healdsburg	Libros y Raíces (Books and Roots)	Books and Roots is a bilingual family reading program that aims to instill the family value of reading, create a love for reading, and foster each child's reading literacy towards academic success. By providing families with tools, resources and hands-on activities, children will adopt positive reading habits by bringing literacy to life through their five-senses (Hearing, Taste, Touch, Smell, Sight).



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De Colores Arts	Connecting Humanity Through The Arts - North Bay	A person-centered, interactive, artistic opportunity age 16+ using acting, theater, situational improv, art, movement, and other plastic art forms to enhance personal and social development. Expressive workshops, guided by expert artists, teachers and therapists, use different art forms as the medium support personalized areas of growth, within collaborative partnerships provide a nourishing and community integrated experience.
Healdsburg Center for the Arts	"We See You": A Healdsburg Center for the Arts Inclusion Project	This project will actively seek those who have been historically underserved in participatory art classes and create three new Art Classes at no cost to participants. The project will culminate with an exhibition and celebration of created works entitled "We See You" which will be open to the public at the Healdsburg Center for the Arts gallery.
Healdsburg Jazz Festival Inc	Healdsburg Jazz Juneteenth Education Celebration	Juneteenth Education Celebration Area is a free, daylong celebration of African American history and culture that provides underserved audiences with the opportunity to experience interactive educational and cultural events. These include art exhibits, children's activities, music and poetry. A bold, inclusive expression of community spirit and creative excellence, Juneteenth will serve as a fitting opening to the 2023 Healdsburg Jazz Festival.
The Imaginists	CoLab Series	The Imaginists' CoLab Series includes artist residencies, interdisciplinary collaborations, and related community engagement events throughout the year (conversations, performances, community workshops). CoLab brings together an intergenerational cohort of multidisciplinary artists to create new work, share resources and knowledge, and to engage the residents of Sonoma County in the process and experience of vibrant and relevant works of art.
La Luz Center	Casa de la Cultura Camps	Casa de Cultura Camps and workshops consists of multi-week classes and camps for Sonoma Valley youth, which incorporate arts, crafts, and nature as a means to further explore the Latinx culture. Through culturally enriching programming and strategic collaboration with community arts organizations, unique experiences are designed and implemented.
Life on Earth Art	The Street Fleet	Community members come together to engage in an art modality that fosters unity and healing, to co-create a pod of paper maché winged hearts which is then deployed to areas of need. This "Street Fleet" is used in public rituals of healing, advocacy, and peaceful protest as they are called to bring light to important social issues.
Luther Burbank Center for the Arts	Artists in the Schools	Luther Burbank Center for the Arts' Artists in the Schools residency programs will bring diverse, in-depth arts instruction into over 100 classrooms and engage approximately 2,525 students. These in-school residencies, which combine an art form and another academic content area to enhance student learning, bridge the gap in accessible art programs for North Bay students.
New World Ballet	New World Ballet Summer Intensive 2023	The New World Ballet Summer Intensive is a 6-week dance program (with performance opportunities) geared towards students 10 years to adult. Dancers spend 5-6 hours in the studio daily and receive instruction by Master teachers in a variety of different dance styles including, but not limited to, ballet, contemporary, jazz, hip hop, breakdancing, Latin, and afro-centric dance.
Occidental Center for the Arts	OCA Programs 2023	OCA continues its annual programming of art, music, drama, literary and community event programs that fulfill our mission. Community participation has doubled in the past year as we've added more family programming, and we're building on that momentum.
Occidental Community Choir	2023 OCC: The Bridge Between Generations	Occidental Community Choir will use 2023 to engage with younger community members and revitalize existing links to our West County community. A series of workshops aimed at under-20's will create opportunities for apprenticeship in the choir and future singing membership, with full concert engagement for those who participate.
Petaluma Arts Center	River Arts District	Residing on the fringes of downtown Petaluma, many artistic spaces exist in silos and these makers and creators, along with the local community, would benefit from cohesion and collaboration in the form of a distinct arts district. The proposed River Arts District will map and link these locations via a clearly marked .8-mile path for greater access and engagement.
Petaluma River Park Foundation	First Sculpture at Petaluma River Park	The Petaluma River Park Foundation is installing and showcasing as its inaugural public artwork, "Huru," a monumental work by internationally acclaimed sculptor, Mark di Suvero. "Huru" will be a striking beacon signaling the River Park's opening as a new venue where all of Sonoma County can view world-class art in a one-of-a-kind natural setting.



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River Arts and Media, Inc.	River Arts and Media Program Year	River Arts' goal is to create an Arts Center in Guerneville and to put the region on the map as an arts-focused community and destination. We are working to activate the community in this direction with an ambitious program of events and activities in 2023 including ArtWalk, Music in the Galleries, River Arts Festival and, in 2023, programs for youth.
Roustabout Theater	Roustabout Theater Apprentice Program Summer Theater Camp 2023	Roustabout Summer Theater Camp provides the opportunity for a diverse and committed group of young theater-makers to perform and work backstage on a fully-staged musical each summer, supported by our multi-disciplinary training program and master classes with theater professionals. Our students, ages 11 to 18, gain empathy, skills and confidence to collaborate imaginatively in their future educational and work environments.
Santa Rosa Symphony Association	Opera in Concert: Mozart's Magic Flute	Santa Rosa Symphony will perform alongside a chorus and 13 professional opera singers in a concert production of Mozart's "Magic Flute"—the first major opera event in Sonoma County. We are partnering with ArtQuest at Santa Rosa High to directly engage students across multiple artistic disciplines in creating what we envision will be a new, lasting artistic tradition in our community.
Sebastopol Center for the Arts	Sebastopol Documentary Film Festival 2023	The Sebastopol Documentary Film Festival (SDFF) is an Academy Award Qualifying festival dedicated to supporting independent nonfiction film makers, their issues, and their audience. SDFF solicits film submissions locally and from around the world, judges their quality and presents selected films at a multi-day festival in Sebastopol, as well as offering selections online for film lovers outside our local area.
Sebastopol Community Cultural Center	Youth Arts Programming	SCCC will produce a series of youth-based workshops and classes that include hip-hop dance, spoken word poetry and performance, youth choir, African drumming and mariachi music. Workshops and classes will be offered over 6-8 weeks and led by local cultural practitioners with expertise in a specific art form or genre. The program is offered free of tuition.
Sonoma Arts Live Theatre Company	2022-2023 Season: Celebrate the Greats	The theme "Celebrate the Greats" was chosen to honor the impact that diverse theatrical endeavors have had on humanity. We have included offerings that appeal to underserved communities such as LGBTQ, African Americans, and Seniors. This has expanded the performance and design opportunities we can offer to artists, as well as audience connections for communities that might not otherwise attend.
Sonoma Bach	Bach's World	Sonoma Bach presents our 2022-23 Season, Bach's World. Wrapped into our eight concert sets, we'll fill in the picture by presenting a number of illuminating BachTalks, dives into diverse aspects of Bach's life and career and into many of his works which we haven't been able to fit into the overflowing cup of our season!
Sonoma Community Center	Trashion Learning Series	The Trashion Learning Series offers a six-month program of free community- and school-based learning at the intersection of arts and environmentalism. Including recycled costume design classes, youth programming that fuses design with sustainability and social justice, an innovative summer camp, and free neighborhood events, our Trashion Learning Series demonstrates the power of the arts to build community and environmental consciousness.
Sonoma International Film Festival	26th Annual Sonoma International Film Festival	A top Bay Area film festival with international reach, Sonoma International Film Festival delivers the best in film, food, wine, and fun and celebrates 26 years from March 22 - 26, 2022. The Festival event features 100+ new films, and delegate Directors from around the world, spectacular culinary occasions, panels, live music, and special events.
Sonoma Valley Museum of Art	Art Rewards the Student (A.R.T.S.) 2023	The SVMA education department aims to deliver excellent art education, sparking joy and a sense of wonder and achievement for students. A.R.T.S. is the embodiment of this priority goal for the Museum, delivering arts activities and education in-classroom and at SVMA, serving 500 to 700 4th and 5th grade students annually, and expanding, in 2023, to 3rd grade classrooms.
The California Theatre of Santa Rosa	The California Theatre of Santa Rosa Season 2022-23	The California Theatre of Santa Rosa, a new arts and entertainment venue, will offer a wide range of cultural activities, including live music, comedy, theatre, dance, lectures, classes and more. New left-leaning works will be produced by professional resident company, Left Edge Theatre, as well as classes and performances for our local youth at Young Actors Studio.



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The Redwood Arts Council	The Redwood Arts Council 2023 Performances	As the Redwood Arts Council celebrates its 43 season, it continues to bring world-class contemporary and traditional chamber-music ensembles for live performance in Sonoma County. In 2023 we'll have eight performances highlighting new visions from international destinations. Also, some of our world-class performers will provide age appropriate music education/performance in local schools.
Up Street Music Patrons: A Non Profit Corporation	2023 Spring Theater Workshop Season	We seek to enable those who would otherwise not have the means to participate in a theater workshops by providing production support and scholarship assistance to participants for the Spring 2023 production season. Funds will enable us to increase our efforts to encourage diverse populations to pursue personal and cultural enrichment while learning skills and techniques in theater productions.
ViVO Youth Orchestras	ViVO Youth Orchestras	ViVO is an ensemble-based daily after-school music and youth development program serving 75 socio-economically disadvantaged students, the majority of whom are Latino, grades K-12, in Sonoma Valley. It is a full scholarship program that brings orchestral music to students who would not have the opportunity to learn music or be part of a supportive mastery-based community otherwise.